

REMARKS/ARGUMENTS

The office action of January 10, 2005 has been carefully reviewed and these remarks are responsive thereto. By the present amendment, Applicants have added new claims 28-36. No new matter has been added. Claims 1, 3-8, 10, 12-17, 19 and 21-36 thus remain pending after entry of the present amendment. Reconsideration and allowance of the instant application are respectfully requested.

Rejections Under 35 U.S.C. § 103

Claims 1, 3-8, 10, and 12-17, 19 and 21-27 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Kung *et al.* (U.S. Pat. No. 6,570,583 B1, hereinafter Kung) in view of Phillipps (U.S. Pat. No. 6,107,988). Applicants respectfully traverse this rejection for at least the following reasons.

Claims 1, 10, 19, 22, 23, 25, and 27, as amended, recite that the content on the display screen is zoomed in steps defined by a zoom-ratio. The amendments are supported by the specification as filed at paragraphs 22 and 23, for example. Kung and Phillipps, either alone or in combination, fail to teach or suggest a zoom-ratio. Therefore, it is respectfully submitted that the rejection should be withdrawn.

Claims 3-8, 12-17, 21, 22, 24, and 26 depend from claims 1, 10, 19, 22, 23, 25, or 27 and are allowable for at least the reason(s) set forth above for claims 1, 10, 19, 22, 23, 25, or 27.

New Claims

New claims 28-36 have been added. Claims 28-36 are supported by the specification as originally filed, for example, at paragraphs 22, 23, 25 and 26. No new matter has been added. The new claims are allowable at least because none of the cited references, alone or in any combination, teach or suggest a zoom ratio defined by a network entity or received from a network entity over the Internet.

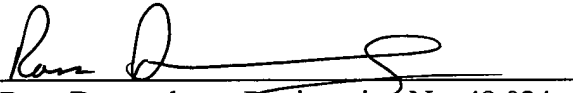
All rejections having been addressed, applicant respectfully submits that the instant application is in condition for allowance, and respectfully solicits prompt notification of the same. However, if for any reason the Examiner believes the application is not in condition for

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allowance or there are any questions, the examiner is requested to contact the undersigned at
(202) 824-3153.

Respectfully submitted,

Dated this 1 day of Apr., 2005

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